



## Board of County Commissioners

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**Item Title:** Resolution and Sponsorship Agreement Authorizing the Use of Tourist Development Tax Revenues for the Town of Hilliard “Vietnam Voices Traveling Monument”  
**Date:** February 10, 2025  
**Department:** OMB

**Background:**

On December 11, 2024 the Amelia Island Tourist Development Council (AITDC) approved AITDC Resolution No. 2024-184 which recommends to the Board of County Commissioners the use of Tourist Development Tax Revenues to engage in a sponsorship agreement with the Town of Hilliard that will enhance visitor experiences and promote tourism in Nassau County.

The AITDC requests the use of Tourist Development Tax Dollars be approved for Sponsorship CM3825 in the amount of \$5,000 with The Town of Hilliard for the “Vietnam Voices Traveling Memorial” in April 2025.

**Request:**

Consider the following: 1) Consider a Resolution authorizing the use of Tourist Development Tax revenues to sponsor the Town of Hilliard to promote the “Vietnam Voices Traveling Memorial Monument” in April 2025; 2) Approve and authorize the Chairman to sign Contract No. CM3825, a Sponsorship Agreement with the Town of Hilliard in the amount of \$5,000.

**Financial/Economic Impact to Future Years Budgeting Process or Effect on Citizens:**

The use of Tourist Development Tax (TDT) revenues for this sponsorship will assist in creating tourism growth in Nassau County. TDT funds are generated by a 5% tax on short term accommodations on Amelia Island and are not part of ad valorem tax revenue.

**Action Requested and Recommendation:**

Consider the following: 1) Consider a Resolution authorizing the use of Tourist Development Tax revenues to sponsor the Town of Hilliard to promote the “Vietnam Voices Traveling Memorial Monument” in April 2025; 2) Approve and authorize the Chairman to sign Contract No. CM3825, a Sponsorship Agreement with the Town of Hilliard in the amount of \$5,000.

**Is this action consistent with the Nassau County Comprehensive Land Use Plan?**

N/A

**Funding Source:**

37523552-548350 LCPRJ

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**Additional Information Needed for Contracts/Agreements (If Applicable)**

**Contract Number assigned by Contracts Management:**

N/A

**For non-governmental agencies, has the document been sent to the vendor for signature?**

Yes

**Does the document need to be recorded? If so, who will pay the recordation fee?**

No

**Are there any special mailing instructions? (Include contact name, address, deadline for submittal, how to mail such as express mail, FedEx, etc.):**

Email executed documents to OMB.

**How many originals are needed?**

One