



Board of County Commissioners

Item Title: Hagerty Requested Use of County Parks & Recreation Facilities for the 2025 Concours d'Elegance
Date: January 27, 2025
Department: County Manager

Background:

The Amelia Island Concours d'Elegance will be held from March 6-9, 2025. The County Manager's Office received a request letter from Hagerty for The Amelia Island Concours d'Elegance for the following:

1. The use of one half of Peter's Point from 6:00am, Monday, February 24, 2025 through Wednesday, March 5, 2025 at 12:00am.
2. The use of all of Peter's Point (with exception of the handicapped spots) from 12:01pm, Wednesday, March 5, 2025, through Monday, March 10, 2025 at 11:59am. As in prior years, this will provide parking for show car transport vehicles and create access to the show field for show cars that are not street legal. Additionally, as in past years, the access road to the beach would remain open to the public and handicapped spaces would still be available to the public. The Concours would provide the necessary temporary barriers to ensure that traffic flows smoothly onto the beach.
3. The use of Scott Road Beach Access parking area from 8:00am, Thursday, March 6, 2025, through Sunday, March 9, 2025, at 8:00pm. This would be used by Media and Vendors and we would have a CSC Security guard manning it. We will keep 15 spaces open and available for the public used as well as the access road to the beach.
4. The approval for the Amelia Island Concours to install, on County property, a temporary six-foot, chain-link fence. This will extend from the drive entering The Ritz Carlton, east of the sidewalk on A1A around to the Summer Beach pool and on to the Carlton Dunes wall in Peter's Point. This will prevent unauthorized access to the show field.
5. Approval of Temporary Closing of State Road Permit for the Concours d'Elegance on February 24 - March 5, 2025. Request to close the northbound lane on A1A/South Fletcher Avenue on March 8th and 9th, from 6:00am - 7:00pm, starting where the northbound left turn lane begins to the white stopping line at the intersection of Amelia Island Parkway (135 feet total). The left turn lane from northbound A1A/South Fletcher Avenue would become a through and turn lane. The closed lane and intersection will be controlled by a Nassau County Sheriff's Deputy.

Per Ordinance 2020-31, "Truck tractors utilized for the Concours d' Elegance may be allowed, outside the hours, pursuant to a permit issued by the county manager's office." The Concours d'Elegance will provide the necessary Hold Harmless Agreement and the Certificate of Liability Insurance. By allowing the Amelia Island Concours d'Elegance to use the requested parking areas and construct a temporary fence in the specified locations, citizens will have reduced and/or limited access to public areas typically available for use.

On December 18, 2024 the Board approved Ordinance 2024-024 adopting the Parks and Recreation facility rental policies. Vendor will have 14 days to secure payment upon approval of Beach Access parking use.

Note: Should the Board approve their request to utilize Peters Point for their event, staff offers the following suggestions which would be consistent with recent requests to utilize the beachfront parks:

1. Allow use of Peters Point, however mandate that the first row of parking spaces (ocean side) remain open. This contains all handicapped accessible parking spaces, plus approximately 35 regular parking spaces (46 total spaces).
2. The access to Peters Point from A1A/Fletcher shall remain open to the general public.
3. Beach driving and parking access shall remain open and free of any obstructions to visitors. Event personnel shall not install barricades or any other devices which could deter the public from entering Peters Point for beach parking/driving access.

Request:

Consider the following request by Hagerty for the 2025 Amelia Island Concours d'Elegance: 1) Use of Peters Point Beachfront Parking area and Scott Road Beachfront Parking area as requested with conditions recommended by staff and payment of rental fees per Ordinance 2024-024; 2) Approval of Temporary Closing of State Road Permit for A1A/S Fletcher Avenue.

Financial/Economic Impact to Future Years Budgeting Process or Effect on Citizens:

By allowing the Amelia Island Concours d'Elegance to use the requested parking areas and construct a temporary fence in the specified locations, citizens will have reduced and/or limited access to public areas typically available for use.

On December 18, 2024 the Board approved Ordinance 2024-024 adopting the Parks and Recreation facility rental policies.

Vendor will have 14 days to secure payment upon approval of Beach Access parking use.

Action Requested and Recommendation:

Consider the following request by Hagerty for the 2025 Amelia Island Concours d'Elegance: 1) Use of Peters Point Beachfront Parking area and Scott Road Beachfront Parking area as requested with conditions recommended by staff and payment of rental fees per Ordinance 2024-024; 2) Approval of Temporary Closing of State Road Permit for A1A/S Fletcher Avenue.

Is this action consistent with the Nassau County Comprehensive Land Use Plan?

N/A

Funding Source:

N/A

Additional Information Needed for Contracts/Agreements (If Applicable)

Contract Number assigned by Contracts Management:

N/A

For non-governmental agencies, has the document been sent to the vendor for signature?

Yes

Does the document need to be recorded? If so, who will pay the recordation fee?

No

Are there any special mailing instructions? (Include contact name, address, deadline for submittal, how to mail such as express mail, FedEx, etc.):

N/A

How many originals are needed?

N/A